

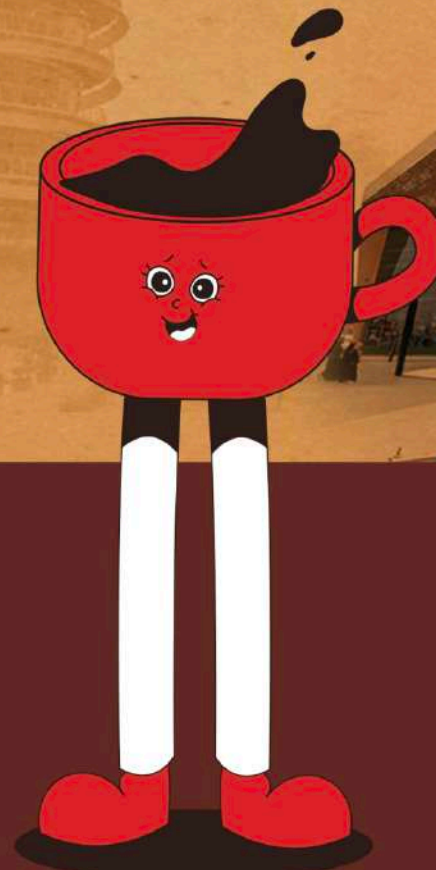


Bahrain Coffee Festival

9th - 13th
December, 2025

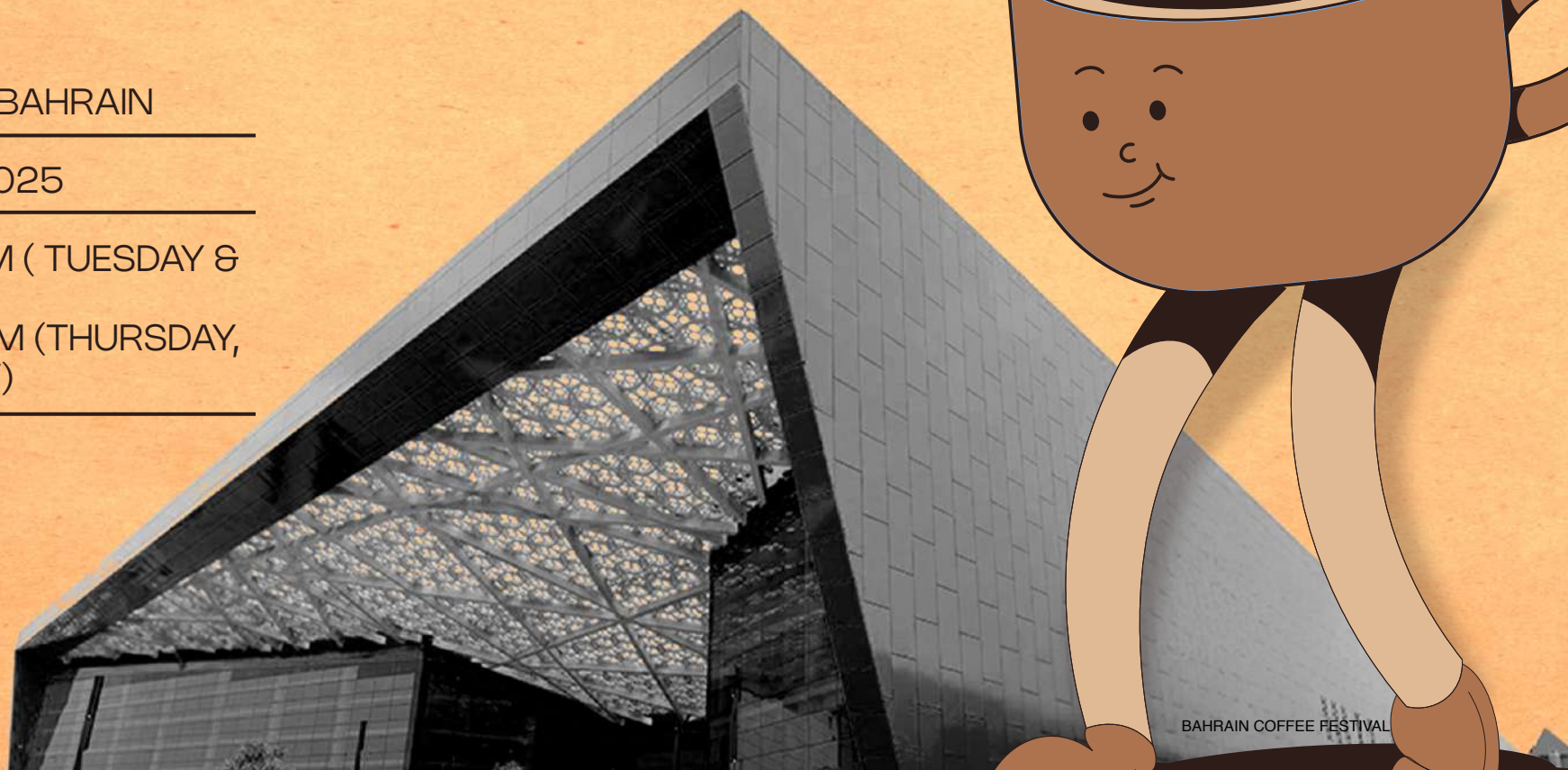


FROM BEAN TO CUP
AN HOMAGE TO
THE BEAN SCENE



Event Details

VENUE	EXHIBITION WORLD BAHRAIN
DATE	DECEMBER 9- 13, 2025
TIME	5:00 PM – 10:00 PM (TUESDAY & WEDNESDAY) 10:00 AM – 10:00 PM (THURSDAY, FRIDAY & SATURDAY)
LOCATION	MANAMA, BAHRAIN



Event Concept

Bahrain Coffee Festival is a curated experience B2C and B2B, featuring workshops, live brews, competitions, and immersive activations.

It aims to engage the community, inviting coffee lovers, families, and the public to dive into the diverse of coffee, spotlight local and international brands.



Who We Are?

DXB LIVE is the service and management arm of **Dubai World Trade Centre**, delivering world-class **integrated event solutions** across exhibitions, conferences, festivals, national celebrations, major business events, and high-end private occasions.

We partner with **over 100 major events annually**, producing **500,000+ sq.ft.** of exhibition stands and live experiences worldwide.

With strong global alliances, innovative designs, and end-to-end creative, technical, and operational expertise, we connect brands and audiences through **exceptional, interactive environments** that set new standards in the events industry.



What We Do?

Our main goal remains to meet our clients' visions and deliver events that not only exceed expectations, but also honour guests and visitors, connecting all parties involved in any event and delivering outstanding results.

Established in 2005, DXB LIVE has grown and expanded over the course of the years, transforming into a comprehensive events service provider and live communications expert, that seeks to engage, amaze and deliver.

As the official organizer of **World of Coffee Dubai**, DXB LIVE continues to build platforms that connect global industries and communities through world-class events.



Impact Of Bahrain Coffee Festival

For the City

- Positions Bahrain as a regional hub for specialty coffee and innovation.
- Attracts tourism and boosts local economy through hospitality and retail spending.
- Strengthens Bahrain's reputation as a destination for cultural and lifestyle events.

For Companies

- Expands brand visibility to a wide audience of coffee lovers and industry professionals.
- Opens new business opportunities and partnerships with regional and international players.
- Provides a launchpad for new products, equipment, and innovations.

For Individuals

- Offers immersive experiences, tastings, and workshops to learn from top baristas and experts.
- Inspires careers and skills development in the growing coffee industry.
- Creates a vibrant space for coffee enthusiasts to connect and share their passion.

How Will The Festival Support Coffee Industry? In Bahrain



Business Growth

Showcase products, reach new customers, and strengthen client relationships.

Networking

Connect baristas, industry leaders, and brands for partnerships and collaborations.

Knowledge Sharing

Inspire innovation through workshops, talks, and live demos.

Market Visibility

Gain strong exposure for both emerging and established brands.

Community & Culture

Engage the public, promote sustainability, and elevate Bahrain's global coffee profile.

The Objectives



CREATE A UNIQUE EXPERIENCE THAT CELEBRATES BAHRAIN'S GROWING AND EVOLVING COFFEE SCENE.



CONNECT SPECIALTY COFFEE WITH CONSUMERS THROUGH IMMERSIVE, CULTURAL, AND EDUCATIONAL ACTIVITIES.



PROMOTE AND HIGHLIGHT LOCAL ROASTERS, COFFEE SHOPS, AND EQUIPMENT BRANDS, SHOWCASING BAHRAIN'S ROLE IN THE REGIONAL COFFEE COMMUNITY

Why To Partner With Us



- ☪ Connect directly with Bahrain's vibrant community of coffee enthusiasts and professionals
- ☪ Showcase your brand to a highly engaged audience in a premium setting
- ☪ Celebrate coffee culture at one of the Kingdom's most anticipated lifestyle events
- ☪ Gain valuable media exposure and create content that extends beyond the festival
- ☪ Be part of a community-driven experience that highlights Bahrain's passion for coffee and hospitality



Programming

PROGRAMMING

MAIN STAGE

Competitions

Bahrain
Coffee
Festival



Talks / Knowledge Sharing



Demonstrations

COMPETITION

- Latte Art Throwdown
- Cup Taster Challenge
- Barista Speed Challenge
- Home Brewer Challenge
- Best Coffee with Milk



WORKSHOPS

- V60 & Pourover Techniques
- AeroPress Championship-style Brew Class
- Home Brewing Essentials
- Barista Basics
- Latte Art (Beginners)
- Coffee Cupping
- Introduction to Specialty Coffee
- Aroma & Tasting Wheel Exploration
- Roasting Basics
- Starting Your Own Coffee Shop in Bahrain
- Coffee Branding & Packaging Workshop
- Maintenance & Cleaning espresso machine (basics)
- Coffee & Water



PROGRAMMING

EXPERIENCES & FEATURES

- Coffee & Dessert Pairing
- Coffee Mocktails
- Arabic Coffee Protocol
- Coffee & Music Lounge
- Art corner
- Live Coffee Painting
- Coffee Documentary (cinema)
- Coffee around the World
- Mini Coffee Museum
- Coffee Future – Sustainability





Ways To Exhibit

BREW BAR

1 slot per day

200 BHD

(Available 20)

ALL PRICES EXCLUDING VAT.

Fridge

1 Waste bin

Water & electricity

Power Socket

Bookings will be confirmed on a first come first served basis due to limited availability



RENTAL FEES

ROASTER VILLAGE

2x1 m

500 BHD

(Available 20)

ALL PRICES EXCLUDING VAT.

1 counter

1 bar stool

1 Power connection

Bookings will be confirmed on a first come first served basis due to limited availability



RETAIL KIOSK 3x3 m

900 BHD

(Available 8)

ALL PRICES EXCLUDING VAT.

Standard booth – 9 sqm

1 Storage cabinet

Electricity x 1 KW

Power socket

Bookings will be confirmed on a first come
first served basis due to limited availability



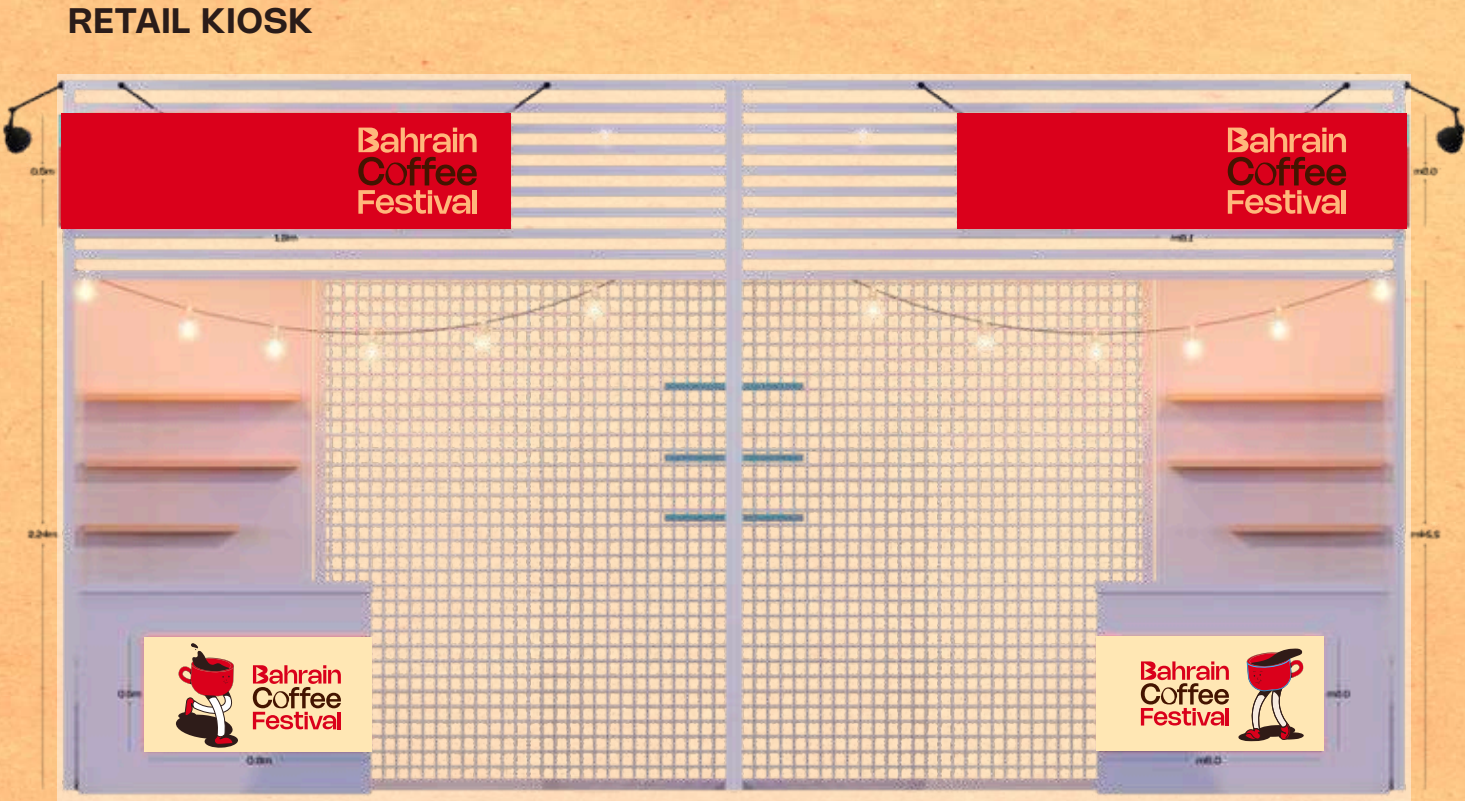
RETAIL KIOSK 6x3 m

1,850 BHD
(Available 4)

ALL PRICES EXCLUDING VAT.

- Standard booth – 18 sqm
- 2 Storage cabinet
- Electricity x 1 KW
- 2 Power socket

Bookings will be confirmed on a first come first served basis due to limited availability



PLATINUM SPONSOR

10x10 m
Open Area

10,000 BHD
(Available 2)

ALL PRICES EXCLUDING VAT.

Build your stand, your way with complete freedom to use your own components.

Bookings will be confirmed on a first come first served basis due to limited availability



F&B

F&B Area

Kiosk & Food Trucks

100 BHD

Per SQM (Available 4)

ALL PRICES EXCLUDING VAT.

Electrical outlets and water access may be limited. Food trucks must inquire about availability during the application process and bring any necessary extension cords or water connections.

Bookings will be confirmed on a first come first served basis due to limited availability



Sponsorship Opportunities

Platinum Sponsor 10,000 BHD

- Premium space location at the event (10mx10m).
- Logo displayed on marketing materials, event signage.
- Social media mentions and promotions leading up to and during the event.
- Inclusion in selected press releases.

Gold Sponsor 5,000 BHD

- Space location at the event. (5mx5m).
- Logo displayed on selected marketing materials and event signage.
- Social media mentions during the event.
- Opportunity to sponsor a specific event segment (e.g., coffee cupping competition, barista championship).

Silver Sponsor 4,000 BHD

- Space location at the event. (6mx3m).
- Logo displayed on event signage.
- Social media mentions during the event.
- Distribution rights at the event.
- Product Placement.

Sponsorship Opportunities

Machine Sponsor 1,000 BHD

- Brand visibility as "Machine Sponsor".
- Logo placement around specified areas of the venue.
- Social Media Visibility.
- Product endorsement (competition area and brewing circle).

Product Sponsor 500 BHD

- Brand visibility as "Product Sponsor".
- Logo placement around specified areas of the venue.
- Social Media Visibility.
- Product sampling.
- Product endorsement — all exhibitors.

Special Sponsorships

Do you have a specific interest in a certain aspect of the Coffee Festival? For example, would you like to sponsor the competition area, workshops, or roaster counters, a particular festival feature, or make an in-kind donation? Would you like to create a new feature for Coffee Festival attendees? Or maybe you have another sponsorship idea?

WE'D BE HAPPY TO TAILOR AN OPPORTUNITY SPECIFICALLY FOR YOUR BUSINESS!

VENUE LAYOUT

